



ABHTA
ANTIGUA BARBUDA HOTELS & TOURISM ASSOCIATION

The background of the entire slide is a photograph of a smiling man with short dark hair, wearing a white t-shirt with 'THE BENDZYOUS COMPANY LIMITED' and 'GUIDE' printed on it. He is gently petting the face of a brown horse. The scene is set against a vibrant sunset sky with orange and red clouds. The entire image has a semi-transparent red overlay. In the top right corner, there is a small, faint graphic of a branch with red flowers.

Occupancy Review

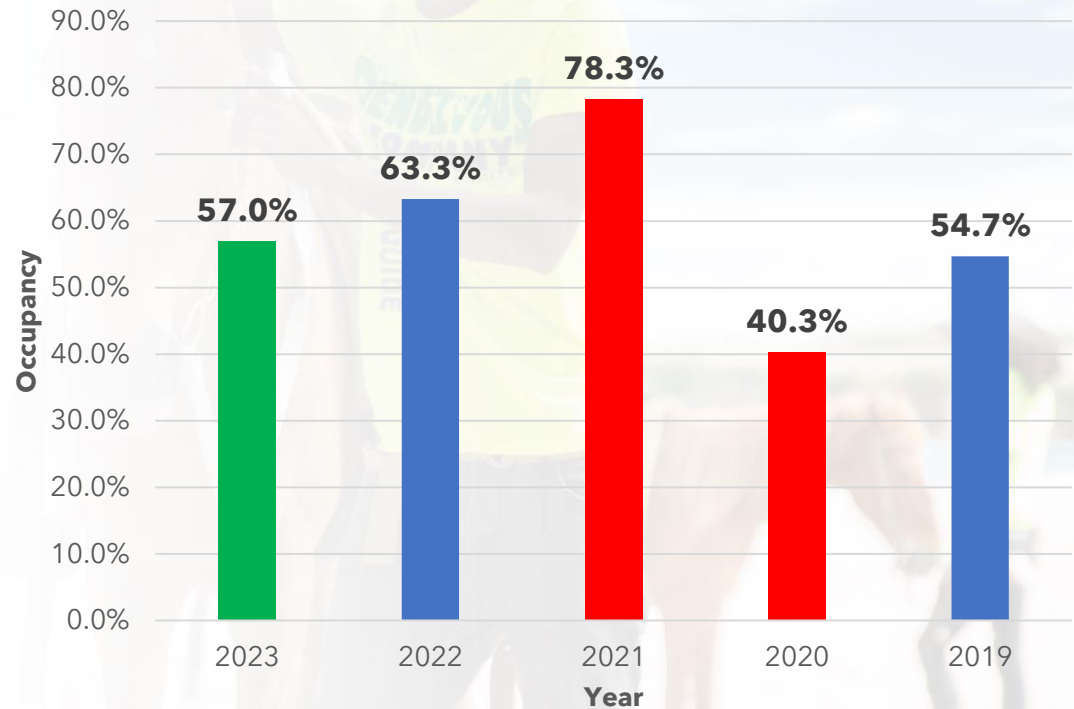
July 2023



Occupancy Comparison

July

2019 - 2023



	2023	2022
Overall Occupancy	57.0%	63.3%
Large > 150 rooms	58.5%	71.7%
Mid size 50-150	52.8%	55.2%
Small < 50	62.2%	63.5%
Luxury	50.5%	54.2%
Mid Range	62.9%	67.3%
Budget	39.3%	52.0%

Key Point:

- **July 2023** result, IF equaled to the room nights available in 2019 will be **adjusted average to 44.5%**

Airlift Review

Stay-Over Arrivals

Arrivals by Air

July

2023 versus 2019

Market	2023	(%) of Arrivals	2019	(%) of Arrivals
USA	12,143	55%	10,221	44%
UK	4,068	18%	5,378	23%
Canada	933	4%	1,244	5%
Caribbean	3,439	16%	3,856	17%
Italy	205	1%	796	3%
Other	1234	6%	1536	7%
Total Arrivals	22,022		23,031	-4%

Arrivals by Air

July

2023 versus 2019

Place of Stay	Jul-23	(%) of Arrivals
Hotel	7,629	35%
Guest Houses	7,501	34%
Villa	3,267	15%
Home	3,625	16%
Total Arrivals	22,022	100%

